

Date: 14 Apr 2005 10:44:31 -0000  
To: "justin"  
From: "Ambatch Systems"  
Subject: Justin, Conversation between Google and Kelvin

Hello Justin,

I recommend you to print this page and read every word carefully. How Google approves this multilingual marketing strategy...!

Message #1: Kelvin Asked Google.

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From: "Kelvin Hui"  
Subject: Multilingual Website  
Date: Wed, 29 Dec 2004

I have a website which has a lot of non-English users to visit. I plan to translate my website into Chinese and Japanese. However, the content between English and multilingual is similar.

My questions are:

1. Will Google ban my website due to similar content even different languages?
2. Will Google Spider crawl my non-English pages when it visits my English main page?

I am looking forwards to your kindly reply.

Thanks.  
Kelvin

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Message #2: Google Replied Kelvin

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From: "[help@google.com](mailto:help@google.com)"  
Subject: Re: [#18779934] Multilingual Website  
Date: Thurs, 30 Dec 2004

Hi Kelvin,

Thank you for your note. Please be assured that Google doesn't consider a translated version of your website to be duplicate content.

Regarding when we might spider your non-English pages, please note that crawls are based on many factors such as PageRank, links to a page, and crawling constraints such as the number of parameters in a URL. Any number of factors can affect the crawl frequency of individual sites.

Please be assured that our crawl process is algorithmic; computer programs determine which sites to crawl, how often, and how many pages to fetch from each site. We have never accepted payment for inclusion, ranking, or more frequent updates in our search results.

For tips on maintaining a crawler-friendly website, please visit  
<http://www.google.com/webmasters/guidelines.html>

Regards,  
The Google Team

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How You Get Benefits From Above Information?

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Google accepts and crawls multilingual web contents even if they are the same thing.

Download "Multilingual Marketer". Multiply your web pages to 12 times and double or even triple your website traffic.

<http://www.freshresources.com/listing/multilingual-marketer.html>

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How can Google Spider find my multilingual web pages?  
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Justin, After translating your web pages with "Multilingual Marketer", don't forget to paste the backlinks to your index page (e.g. index.php, index.htm or index.html) of the website where Google spiders find your multilingual web pages.

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Is there any crawling constraints on my website?  
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For the crawling constraints, Google has specified this statement on the website:

"...Your pages are dynamically generated. We are able to index dynamically generated pages. However, because our web crawler can easily overwhelm and crash sites serving dynamic content, we limit the amount of dynamic pages we index..."

"Multilingual Marketer" supports static web pages instead of dynamically generated pages, e.g. <http://www.yourdomainname.com/index.htm>, <http://www.yourdomainname.com/sitemap.htm>



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